

FACTSHEET

ABOUT

Squeejee develops web applications quickly using agile processes and open source tools like Ruby, Rails, and Merb.

EXPERTISE

Ruby	E-commerce
Ruby on Rails	Social Networking
Merb	Deployment
Ajax and Javascript	UI Design
CSS	Video transcoding
XHTML	RESTful architecture

PROJECTS

Peterbilt Customer Satisfaction System
www.peterbiltcsi.com

Kenworth Customer Satisfaction System
www.kenworthcsi.com

Greyhound OnBoard Analytics Application
(internal access only)

MindBites.com Social Learning Marketplace
www.mindbites.com

WildFire Viral Business Marketing Application
www.sparkwildfire.com

BOOKS

ASP.NET By Example ISBN: 0789725622

ASP.NET Custom Controls ISBN: 1930110510

PRESENTATIONS

- Redmine Houston.rb (February 2008)
- HP TechCon San Antonio (April 2007)
- Ajax on Rails Houston.rb (August 2006)

CONFERENCES

- LoneStar Ruby Conf 2007
- RailsConf 2007

OPEN SOURCE CONTRIBUTIONS

- acts_as_redeemable rails plugin
- unobtrusive js sort helper rails plugin
- blogee rails engine
- Redmine visual enhancements

PEOPLE

Chris McCroskey is a big picture guy with a “why not” approach to creating software. He constantly pushes the team to the bounds of what is possible to meet the client need. As our customer service leader, Chris makes sure we deliver beyond our customers’ wildest dreams.

Jim Mulholland has a penchant for numbers. Maybe that’s why he’s a data modeling freak! Seriously, Jim is a SQL madman. With his love for spreadsheets and analysis, we sometimes wonder how Jim missed his calling as an accountant. But we’re certainly glad he did! With an engineering education and real-life experience as a small business owner, Jim has a knack for cutting through the techno babble and laying it out for our clients.

Wynn Netherland loves the creative side of building software, from brainstorming with clients to designing the solution to executing the idea. The author of two programming books, he has over ten years of web application development experience. With a passion for building great user interfaces, he is a rare programmer that feels equally comfortable in a text editor, a command line shell, or Adobe Photoshop.

Chris Lee brings his passion for software and new ideas to every project. Having worked on projects ranging in diversity from Artificial Intelligence to Fortune 100 content management systems, Chris has the skills, energy and ideas to help clients of all shapes and sizes. He loves tackling interesting problems and working with smart people. He speaks Java, Ruby, English and Mandarin and usually only needs two of those to solve any problem. From wireframing to modeling to coding, Chris loves helping clients visualize their ideas.



+1 (214) 303-9853 office
+1 (214) 722-0111 fax
16775 Addison Road Suite 200
Addison, TX 75001
www.squeejee.com

FACTSHEET

JIM MULHOLLAND

Business-to-Techie Translator

SKILLSET

Languages: *Ruby, Javascript, Sql, HTML, XML*

Frameworks: *Rails, Merb*

Databases: *MySQL, SQL Server, Oracle*

OS: *Linux, Mac OSX, Windows Desktop and Server*

RECENT PROJECTS

MINDBITES.COM

- Full project lifecycle (Analysis, Design, Development, Deployment)
- Development: Ruby, Rails, Rails plugins, Active Merchant, Open Flash Charts for analytics
- Deployment: Capistrano scripts, Linux sys admin, Mongrel and Nginx configuration
- Integration: PayPal, Amazon FPS, Amazon S3
- Project management: Process development and management Agile methods and Redmine for issue tracking

PETERBILT AND KENWORTH CUSTOMER SATISFACTION SYSTEMS

- Database: Architected and migrated to large MySQL databases from Microsoft SQL Server
 - Entity design
 - Query optimization
 - Data denormalization for performance
- Development
 - Rails
 - Imports and exports using FasterCSV gem

GREYHOUND ONBOARD

- Database: Architected and migrated to huge MySQL databases with millions of records from Microsoft SQL Server
 - Entity design
 - Query optimization
 - Data denormalization for performance

PREVIOUS EXPERIENCE HIGHLIGHTS

- Led corporate development teams from ten to fifteen developers responsible for designing, developing, and maintaining online storefronts and call centers processing tens of millions of dollars per year.
- Full project lifecycle including working with business stakeholders to flesh out requirements
- Developed requirements gathering processes
- Developed and refining project methodologies
- Developed source control strategy



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WYNN NETHERLAND

Bit Wrangler, Geek Herder

SKILLSET

Languages: *Ruby, Javascript, Sql, HTML, XML, C#*

Frameworks: *Rails, Merb, Prototype, Scriptaculous, jQuery, Blueprint CSS, .NET Framework*

Graphic tools: *Photoshop, Illustrator, InDesign*

Databases: *MySQL, SQL Server*

OS: *Linux, Mac OSX, Windows Desktop and Server*

RECENT PROJECTS

MINDBITES.COM

- Full project lifecycle (Analysis, Design, Development, Deployment)
- Development: Ruby, Rails, Rails plugins, Merb file upload progress, Ajax
- UI Design / IA: Designed or revamped 35% of user interface, working in partnership with client designers
- Deployment: Capistrano scripts, Linux sys admin, Mongrel and Nginx configuration
- Integration: Amazon S3
- Soft skills: Coaching client on priorities, setting roadmaps, and agile process

PETERBILT AND KENWORTH CUSTOMER SATISFACTION SYSTEMS

- Developed RESTful rails application, porting from .NET version in approximately two months
- Vastly improved performance over .NET version
- Worked with clients from two different companies to jointly gather and prioritize requirements

GREYHOUND ONBOARD

- Developed RESTful rails application, porting from .NET version in approximately one month
- Vastly improved performance over .NET version
- Implemented analytics and charting using Rails for XML and FusionCharts for data visualization

PREVIOUS EXPERIENCE HIGHLIGHTS

- Led corporate development teams from five to ten developers responsible for designing, developing, and maintaining online call centers processing tens of millions of dollars per year.
- Full project lifecycle including working with business stakeholders to flesh out requirements
- Worked to evangelize process and tools within corporate culture
- Published two books on Microsoft's .NET Framework

The logo for Squeejee is written in a stylized, bold, italicized font. The letters are white with a thick red outline and a black drop shadow, giving it a 3D, bubbly appearance. The 'j' has a small square above it, and the 'e' has a small square above it as well.

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FACTSHEET

CHRIS LEE

Code slinger

SKILLSET

Languages: *Ruby, Javascript, Sql, HTML, XML, Mandarin*

Frameworks: *Rails, Merb, Prototype, Scriptaculous*

Databases: *MySQL, Oracle*

OS: *Linux, Mac OSX*

RECENT PROJECTS

MINDBITES.COM

- MindBites.com - worked on all facets of the site, from CSS tweaks to backend refactoring.
- Implemented several features, including the charity workflow, admin panels, tagging, and account management.
- Implemented with full Rails stack (Mongrel, Capistrano, many plugins, gems, etc)
- Test-first development using test/unit test-spec

LOCOMOTIVATION.COM

- Rails open source: modified the Mephisto CMS for a Squeejee internal blogging application.

INTERNAL SQUEEJEE PROJECTS

- Implemented and modified Redmine issue tracking software for an internal bug tracking application.

PREVIOUS EXPERIENCE HIGHLIGHTS

- Filed and received several software patents while at IBM
- Created federated search engine at IBM to search Google and IBM developerWorks simultaneously using XML, Struts, HTML, and Javascript



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